

## Implementation Strategy Outline

- Introduction (history, background, going beyond 37 mgd)
- Schedule going forward
- Education/outreach
- Funding

### PWS section

- Geographic priority target areas
- Projects
  - 2010-2015 (Existing status of BMPs)
    - Implementing entity
    - Cost
    - Gallonage saved
  - 2016-2035 (broken up into five year intervals, in a table; Remaining potential of existing status of BMPs)
    - Implementing entity
    - Projected costs and gallonage saved for ID'd projects/BMPs
    - Identify if project falls within a geographic priority area
    - Focus on 2016-2020 short-term implementation strategy
  - Miscellaneous (public-private partnership (P3) projects; institutional implementing entities)
  - Options for increasing participation from homeowners and CII customers, etc. (including barriers) (status, challenges)
- Funding
  - Utility funds
  - Cost-share programs
    - Increasing participation, etc.
      - ID issues and barriers
      - Options to increase participation and overcome barriers
- Regulatory changes and their impact on conservation
  - SB 552
  - Tracking savings in permits
  - Building codes
  - Land use ordinances
- Education (possibly include barriers to participation)
  - Outreach materials (media, public service announcements, etc.; mindful of audience)
  - Funding
  - Training for irrigation professionals

### Ag section

- Geographic priority target areas
- Program areas (possibly breakdown into project, technology, management, etc.)
  - 2010-2015 (Existing status of BMPs)

- Implementing entity
    - Cost
    - Gallonage saved
  - 2016-2035 (broken up into five year intervals, in a table; Remaining potential of existing status of BMPs)
    - Implementing entity
    - Projected costs and gallonage saved for ID'd projects/BMPs
    - Identify if project falls within a geographic priority area
    - Focus on 2016-2020 short-term implementation strategy
  - Miscellaneous (P3 projects)
  - MILs
  - Assessment of >100,000 gallons per day users
  - Options for increasing participation, etc. (including barriers) (status, challenges)
- Funding
  - Cost-share programs
    - Increasing participation, etc.
      - ID issues and barriers
      - Options to increase participation and overcome barriers
  - Federal funding
- Education
  - Commodity-focused

#### Other Self Supply and DSS

- Geographic priority target areas
- Applicability of original savings estimate
  - [Power generation](#)
  - [Appropriate BMP](#)
- Projects
  - 2010-2015 (Existing status of BMPs)
    - Implementing entity
    - Cost
    - Gallonage saved
  - 2016-2035 (broken up into five year intervals, in a table; Remaining potential of existing status of BMPs)
    - Implementing entity
    - Projected costs and gallonage saved for ID'd projects/BMPs
    - Identify if project falls within a geographic priority area
    - Focus on 2016-2020 short-term implementation strategy
  - Miscellaneous (P3 projects; institutional implementing entities)
  - Options for DSS conservation program
- Funding
  - Cost-share programs

- Increasing participation, etc.
  - ID issues and barriers
  - Options to increase participation and overcome barriers

Other comments: ~~getting beyond the 37 mgd~~, clearinghouse, and updating the conservation estimate