

## CFWI Water Conservation Team

### Implementation Strategy Approach Options:

- A. **Self-Directed** – utilizes a permittee’s<sup>1</sup> existing and planned programs/measures which may (or may not) be outlined in the conservation program associated with the consumptive use permit. Activities may or may not be designed to reach a specific goal. CFWI Team would need to discern if these self-directed efforts could collectively meet the plan goal.
- B. **Semi-Prescriptive (*maybe this could be “guided”*)** – utilizes a prescribed goal (% , MGD, etc.) but allows the permittee(s) latitude to select the measures / BMPs / programs to reach that goal (e.g. for utilities the 4.3%). CFWI Team would provide direction on which collection of efforts would be needed to meet the goal. Likely relies on a regional outreach and education effort.
- C. **Prescriptive (*maybe this could be “directed”*)** – utilizes implementation of the number and types of BMPs that were the basis for the savings estimates contained in the plan. CFWI Team would request specific BMPs/programs be implemented by individual permittees to meet the target.

### Approach variables/modifiers:

**Cumulative vs. Individual:** Should the plan target conservation savings permit by permit or target some collective/cumulative goal? (level of buy-in commitment, avoid “tragedy of the commons”)

**Targeted vs. non-targeted:** Should the plan target geographic areas (either resource protection, ease of implementation or BMP specific)?

**Government funded vs. self-funded:** To what extent should the plan be tailored around actual or anticipated funding sources?

<sup>1</sup> Substitute “user” for permittee where appropriate