## Central Florida Water Initiative



## **April is Water Conservation Month in Florida**

April is traditionally one of the driest months of the year and the peak demand season for public water use. In an ongoing commitment to ensure the public's water needs are met, local governments and water management districts have declared April as Water Conservation Month. Residents within the CFWI and throughout the state of Florida can participate by being mindful of water use in their daily household activities.



*Gov. Ron DeSantis and the Florida Cabinet passed a resolution on April 2, 2019 declaring April as Water Conservation Month.* 

To encourage participation, the water management districts work with local stakeholders each year to help spread information on water saving tips, activities and resources. These outreach efforts include:

- Providing conservation outreach materials and graphics to utilities
- Promoting a Classroom Conservation Challenge to local educators
- Sending news releases that focus on conservation tips and helpful information
- Publishing social media and blog posts
- Working with their governing boards and local governments to adopt proclamations declaring April as Water Conservation Month

To learn more about water conservation and ways to save, please visit <u>CFWIwater.com/WaterConservation</u>.



The CFWI encompasses five counties: Lake, Orange, Osceola, Polk and Seminole. The state's water experts project that this region will need an additional 300 million gallons of water per day by 2035. Through the CFWI, three

water management districts — South Florida, Southwest Florida and St. Johns River — are working collaboratively with other agencies and stakeholders to implement effective water resource planning, including water resource and supply development and management strategies to protect, conserve and restore our water resources. To learn more, please visit cfwiwater.com.