

MEETING SUMMARY
Central Florida Water Initiative – Conservation Team Meeting
February 10, 2017

The Central Florida Water Initiative (CFWI) Conservation Team held a meeting from 10:00 a.m. to 12:00 p.m. on Friday, February 10th via teleconference.

Conservation Team Members Present

Cori Hermle	Lori Burklew	Christine Russell	Claire Muirhead
Josh Madden	Jim Harmon	Chris Farrell	

Other Participants Present

Suzanne Archer	Debbie Bradshaw
Kristine Morris	Terry McCue

1. **Call to Order:** The meeting was called to order. The meeting introductory statement was read and a roll call of Team members was taken.
2. **PWS Update:** Survey results show savings since inception of programs (some pre-date 2010). There were 16 survey respondents which represent 70% of the water demand. Discussed savings shown in survey and WMD cost share programs. Also discussed presenting saving ranges (+10%, +30%) and the usefulness of per capita trends to track conservation.
3. **Ag Update:** Working on irrigation savings to date and will need information from Polk County MIL and FDACS. Developing a cost-benefit matrix. Reviewed percent of permits/allocations within permit tiers. Many farms already have efficient systems, need help with decision support (e.g. weather stations). Not focusing on individual farms for targeting, rather a generic “citrus” farmer located in xx county. Targeting could be located on ridge vs off ridge, crop type, etc. Note made by KS that RWSP group will determine new AG demand and that all subteams need to use 2015 RWSP projections until we have the 2020 Plan updated projections.
4. **Implementation Strategy Options:** Discussed implementation strategy approaches: self-directed; semi-prescriptive/guided; and prescriptive/directed. The “regulatory element” can be approached in one of two ways: recommend an approach for the Reg Team to take up or wait for an approach from the Reg Team and tailor the approach option to that. Discussed whether implementation strategy was going to be part of the Plan update or a stand-alone document. Heard benefits both ways. Discussed nature of implementation strategy – a tool box; short term vs long term. KS to develop a PRO/CON document for options and will review rule language being developed to bring back to future Team meeting.