

MEETING SUMMARY
Central Florida Water Initiative – Conservation Team Meeting
January 12, 2017

The Central Florida Water Initiative (CFWI) Conservation Team held a meeting from 10:00 a.m. to 12:00 p.m. on Thursday, January 12th via teleconference.

Conservation Team Members Present

Cori Hermle	Lori Burklew	Christine Russell
Mike Sweeney	Jim Harmon	Chris Farrell
Claire Muirhead	Dee Allen	Jason Mickel

Other Participants Present

Robert Beltran	Nancy Christman
Tiffany Cowie	Colleen Thayer
Tammy Bader	

1. **Call to Order:** The meeting was called to order. The meeting introductory statement was read and a roll call of Team members was taken.
2. **Meeting Summaries Comments:** Suggestion to change “clearinghouse” to “datahub” in the meeting summaries and characterize datahub as an option.
3. **Datahub:** PWS clearinghouse sub-subteam will give a presentation at the next meeting.
4. **Communications Team:** Requested the Conservation Team provide bullets for an education campaign. This will be worked on at the next meeting.
5. **PWS Update:** Survey results due by 1/20/2017. Drafting “water supply option” letter to send to PWS to solicit conservation project ideas.
6. **Ag Update:** Working on BMP cost-share matrix and refining savings to date.
7. **Steering Committee Presentation:** Changes made to presentation. Going beyond the 37 mgd. Implementation strategy is short-term focus for next 5 years, since it’s difficult to propose conservation projections long-term.
8. **Mapping Effort:** Water resource areas of concern were mapped. Not sure how to use this for targeting since impacts are caused by uses outside those areas. Suggestion to target by age of homes for retrofit projects. Consider all “options” for mapping use in targeting efforts.